



HAMMER THEATRE CENTER PRESENTS INTERNATIONAL MULTIMEDIA DANCE TROUPE ELEVENPLAY

7:00pm, January 27, 2018

SAN JOSE, CA (8 January 2018) ó The **Hammer Theater Center** launches its new three-part ArtTech Series with mesmerizing dancers and drones illuminating the stage this January. Known for incorporating iPads, mapping technology, and even a complete fleet of 24 floating drones into its performances, Japanese multimedia dance troupe **Elevenplay** brings its distinct brand of stunning performance art to San Jose for an exclusive show. Featured in the opening act of Lady Gagaøs 2014 world tour, the group has performed extensively across Japan, Europe, and Mexico, and stolen the show on *NBC*øs õAmericaøs Got Talent,ö an appearance called õincredibleö and õso currentö by judge Simon Cowell. Fellow judge Heidi Klum concurred: õløve never seen anything like this beforeí I thought I was on a different planet!ö **Elevenplay** will perform for one night only **7:00pm**, **Saturday**, **January 27** at the Hammer Theatre Center, 101 Paseo De San Antonio, San Jose. The following two installments of the ArtTech Series will be presented April 13 and May 11. Package tickets for all three events are available now. For more information or individual tickets (\$29-\$46), the public may visit www.hammertheatre.com or call (408) 924-8501.

Elevenplay high-tech component was formed from a joint venture with renowned Tokyo-based design company Rhizomatiks Research. Its first experiment in pairing drones and human dancers was titled õDrone-Augmented Amazingness,ö featuring three dancers and three drones along with projection mapping. This was followed by õ24 Drones,ö created with the assistance of drone and light programmers, drone and light designers, and a motion capture system. Performed on *NBC* õAmerica Got Talentö in 2016, õ24 Dronesö garnered international attention for its hypnotic staging and production. This performance can be viewed here: http://bit.ly/elevenplay

Launched in 2009, **Elevenplay** has also shown its unique fusion of art and technology in several international shows and festivals, including a performance alongside virtual pop-

star Hatsune Miku for Lady Gagaøs ArtRAVE: The ARTPOP Ball tour. Mikiko Mizuno,

Artistic Director and principal choreographer of Elevenplay, has worked with numerous

Japanese musicians including acclaimed electro-pop trio Perfume, and heavy metal idol

band BABYMETAL. Mizuno also acted as stage director and choreographer for Japanøs

cultural presentation during the 2016 Summer Olympicsø wildly inventive closing

ceremony.

Elevenplay art aims to address the increasing impact of technology on daily life, and

how it can be embraced as a complement to arts and humanities. Rather than fear the idea

of its influence, Mizuno says: õI think the human form, together with technology, may

become more of a warm thing than a cold thing.ö For this performance at the Hammer

Theatre Center, **Elevenplay** will utilize a number of advanced technologies such as

projected multimedia, flying drones, and advanced three-dimensional objects, for a

visually stunning multi-sensory show.

The Hammer Theatre Center ArtTech Series will also include **Teatrocinema**, a live

cinema-theatre experience that combines digital compositions, and 3D video footage,

animation, and highly stylized theatrical staging. Appearing April 13, this Chilean

visionary ensemble will present fascinating works exploring the historical, cultural, and

social landscapes of our shared humanity. The third installment of the ArtTech Series,

BELLA GAIA, will follow on May 11. In this audiovisual experience, director-

composer Kenji Williams combines intricate melodies with NASA satellite imagery of

Earth, time-lapse nature photography, and cultural heritage footage, to explore the

relationship between humans and nature through time and space. Package tickets for all

three shows are available at www.hammertheatre.com.

The **Hammer Theatre Center** is a distinctive, state-of-the-art performance venue in the

heart of downtown San José. Owned by the City of San José and newly operated by San

José State University (SJSU), the Hammer Theatres mission is to serve the community

through artistically and educationally excellent programming that is expressive of the unique characteristics and diverse cultures that comprise Silicon Valley. The broader vision of the Hammer includes arts, innovation, and technology programming on the Paseo de San Antonio, creating a vibrant pathway between SJSU and the Tech Museum and bridging the urban spaces from Saint James Park down to the South of First Avenue cultural district. The Hammer also aims to connect SJSUøs more than 37,000 faculty, students, and staff with the downtown cultural and economic corridors.

For Calendar Editors

WHAT:

Mesmerizing drone-assisted dancers illuminate the stage this month at the **Hammer Theatre Center**, the first of a new three-part ArtTech Series. Known for incorporating iPads, mapping technology, and even a complete fleet of 24 floating drones into its performances, Japanese multimedia dance troupe **Elevenplay** brings its distinct brand of stunning performance art to San Jose for an exclusive show. For one night only, **Elevenplay** will utilize a number of advanced technologies such as projected multimedia, flying drones, and advanced three-dimensional objects, for a visually stunning multi-sensory show. The following installments of the ArtTech Series will be presented in April and May.

WHERE: Hammer Theatre Center

101 Paseo De San Antonio, San Jose

(Between 2nd and 3rd Streets)

WHEN: 7:00pm, Saturday, January 27, 2018

INFO: For tickets (\$29-\$46) or more information the public may visit

www.hammertheatre.com or call (408) 924-8501

-30-

PRESS: Contact Steph Keay, Carla Befera & Co.

(650) 327-1200 | steph@cb-pr.com

PHOTOS: Media may download high-res photos at:

http://www.cb-pr.com/press/elevenplay.html